

# Robert Ssenono *Computer Scientist*



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📍 Kampala

📅 March 14th, 2000

🚩 Ugandan

👤 single

♂ male

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## Profile

A Detail-oriented Communications Professional with a background in computer science and digital systems. Skilled in content creation, social media management, website maintenance, and multimedia storytelling.

Experienced in amplifying climate advocacy campaigns, managing digital platforms, and engaging diverse audiences through compelling visual and written communication. Proven ability to collaborate with cross-functional teams, coordinate communication strategies, and align digital output with organizational goals. Passionate about leveraging technology and media to support environmental justice, youth engagement, and grassroots activism.

## Professional Experience

### Communications Support Officer

*Green Africa Youth Organisation-Uganda*

02/2024 – present  
Kampala, Uganda

- Led content creation and digital storytelling efforts to amplify youth-led climate action across Uganda.
- Managed and grew the organization's social media presence (Twitter, LinkedIn, Instagram, Facebook), ensuring timely and strategic content delivery.
- Coordinated the development and distribution of monthly newsletters to stakeholders, partners, and supporters.
- Maintained and updated the organizational website to reflect ongoing projects, events, and publications.
- Designed communication materials including reports, infographics, and event flyers using Canva and Adobe tools.
- Documented field activities, impact stories, and partner engagements to highlight the organization's community impact.
- Collaborated with regional and international partners to amplify GAYO Uganda's climate advocacy efforts.

### Communications Assistant

*Rural Water Initiative For Climate Action(RWICA Water)*

2024 – present  
Kampala, Uganda

- Supported the design and execution of communication strategies to promote climate advocacy campaigns across East Africa.

- Produced multimedia content including graphics, short videos, and social media posts using Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro) and Canva.
- Managed social media scheduling and analytics using tools like Buffer, Hootsuite, and Meta Business Suite to drive community engagement.
- Created and updated website content (WordPress and Wix), including news posts, event pages, and multimedia galleries.
- Designed and disseminated monthly e-newsletters via Mailchimp and Brevo, maintaining clean subscriber lists and performance tracking.
- Wrote and edited blog articles, press releases, event reports, and impact stories aligned with the organization's tone and brand.
- Maintained digital asset archives including media kits, photos, videos, and press materials.
- Assisted in organizing and covering in-person and virtual events (Zoom, StreamYard), providing technical support and live social media updates.
- Tracked campaign performance using Google Analytics, Twitter Analytics, and LinkedIn Insights to inform strategy.
- Ensured brand consistency and quality control across all internal and external communication materials.
- Supported proposal writing and donor reporting by supplying communication inputs, media highlights, and visual documentation.

#### **IT specialist and Digital Media platform Manager**

03/2021 – Present

*COLEIN AID*

- Led the design and execution of **digital advocacy campaigns** addressing social issues, including migration, climate change, and youth empowerment.
- Developed and managed **social media strategies** to reach youth and vulnerable communities, increasing online engagement and campaign visibility.
- Coordinated **content production** (graphics, videos, infographics, blogs) to simplify complex policy issues into relatable narratives for target audiences.
- Oversaw **partnerships with media outlets, influencers, and community voices**, ensuring campaign messages reached diverse audiences.
- Monitored and evaluated communication efforts using **social media analytics and reporting tools** to measure impact and improve strategy.

#### **Part time technician**

07/2023 – 03/2024

*Extreme Dimesions IT solutions*

Installing and configuring hardware and software  
 Troubleshooting and resolving technical issues  
 Maintaining and updating systems  
 Managing user accounts and access  
 Data collection and analysis  
 Monitoring system performance  
 Documenting technical procedures

kampala, Uganda

#### **IT INTERN**

04/2022 – 07/2023

*INTELLECTITECH*

Assisting with hardware and software installation:

kampala, Uganda

Help install new hardware and software  
 Configure devices  
 Integrate devices into existing IT infrastructure  
 Providing user support  
 Troubleshoot technical issues  
 Data collection and analysis  
 Resolve password resets  
 Answer questions about software applications  
 Conducting data entry and maintenance  
 Data collection and analysis

## IT INTERN

KYAMBOGO UNIVERSITY

01/2022 – 03/2022  
 kampala, Uganda

Network deployment and configuration  
 System Administration and security management  
 Backup and Recovery services  
 Hardware and Software Management  
 User Support  
 Monitoring and Reporting  
 Collaboration and Communication  
 CCTV camera installation and configuration

## Education

### Bachelors of information systems

Kyambogo university

08/2020 – present  
 kampala, Uganda

### Uganda Advanced Certificate of Education

St marks college Namagoma

02/2018 – 12/2019  
 kampala, Uganda

### Uganda Certificate of Education

Jinja College

02/2014 – 12/2017  
 jinja, Uganda

### Primary Leaving Examination

Ntaala primary school

## Skills

Fibre Splicing

● ● ● ● ●

Website development and  
 maintenance

● ● ● ● ●

Photography and videography

● ● ● ● ●

Problem solving, IT support and  
 technical assistance

● ● ● ● ●

## Languages

English

● ● ● ● ●

Luganda

● ● ● ● ●

Lusoga

● ● ● ● ●

Kiswahili

● ● ● ● ●

## Awards

### Women In Fintech Hackathon

*HIIPO*

Hipipo awarded me for my contribution and excellence towards the "women in fintech hackathon"

### IEEE ethics competition Award

*Institute of Electrical and Electrostatic Enginneers*

IEEE awarded me for my contribution and participation in the "IEEE Region and students Ethics Competition" at Kyambogo university

### Networking basics

01/02/2024

*CISCO*

### Introduction to cyber security

2023

*CISCO*

## Projects

### Local Conference of Youth (LCOY) – Uganda(2024-2025)

*Led development of Medimate, an innovative AI health assistant, integrating OpenAI's ChatGPT and Sunbired API for multilingual health assistance. Enabled direct user-chat with healthcare professionals, prioritized mental health support, and addressed gender bias.*

Coordinated communications for multiple regional consultations and national events.

Managed media relations, produced press kits, and ensured wide coverage of youth climate demands.

Created recap videos, digital banners, and participant testimonials used in national advocacy campaigns.

### Youth Climate Adaptation Action Day (with Global Center on Adaptation)

*Developed "Child Safe" app to empower abused children for secure and confidential reporting.*

*Enhanced child protection by promoting awareness and timely intervention.*

Produced branded assets and managed digital storytelling across Instagram, Twitter, and LinkedIn.

Edited short-form video content capturing youth-led adaptation actions in Uganda.

Co-developed a climate storytelling toolkit for young climate communicators.

### Earth Day Plastic Waste Brand Audit (with GAIA & KCCA)

Produced digital graphics and audit data visualization from waste brand audits in Kampala.

Documented field footage and edited a mini-documentary on corporate plastic waste.

Collaborated with environmental watchdogs to disseminate findings through targeted communications.

## References

**Nakulima Innocent**, Service Advisor, CFAO motora  
0751982594

**Manirakiza Benjamin**, Founder and ceo, AvanteonTech Innovations Ltd  
0762 732760