

Robert Ssenono Computer Scientist



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Profile

A Detail-oriented Communications Professional with a background in computer science and digital systems. Skilled in content creation, social media management, website maintenance, and multimedia storytelling.

Experienced in amplifying climate advocacy campaigns, managing digital platforms, and engaging diverse audiences through compelling visual and written communication. Proven ability to collaborate with cross-functional teams, coordinate communication strategies, and align digital output with organizational goals. Passionate about leveraging technology and media to support environmental justice, youth engagement, and grassroots activism.

Professional Experience

Communications Support Officer

Green Africa Youth Organisation-Uganda

02/2024 – present
Kampala, Uganda

- Led content creation and digital storytelling efforts to amplify youth-led climate action across Uganda.
- Managed and grew the organization's social media presence (Twitter, LinkedIn, Instagram, Facebook), ensuring timely and strategic content delivery.
- Coordinated the development and distribution of monthly newsletters to stakeholders, partners, and supporters.
- Maintained and updated the organizational website to reflect ongoing projects, events, and publications.
- Designed communication materials including reports, infographics, and event flyers using Canva and Adobe tools.
- Documented field activities, impact stories, and partner engagements to highlight the organization's community impact.
- Collaborated with regional and international partners to amplify GAYO Uganda's climate advocacy efforts.

Communications Assistant

Rural Water Initiative For Climate Action (RWICA Water)

2024 – present
Kampala, Uganda

- Supported the design and execution of communication strategies to promote climate advocacy campaigns across East Africa.

- Produced multimedia content including graphics, short videos, and social media posts using Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro) and Canva.
- Managed social media scheduling and analytics using tools like Buffer, Hootsuite, and Meta Business Suite to drive community engagement.
- Created and updated website content (WordPress and Wix), including news posts, event pages, and multimedia galleries.
- Designed and disseminated monthly e-newsletters via Mailchimp and Brevo, maintaining clean subscriber lists and performance tracking.
- Wrote and edited blog articles, press releases, event reports, and impact stories aligned with the organization's tone and brand.
- Maintained digital asset archives including media kits, photos, videos, and press materials.
- Assisted in organizing and covering in-person and virtual events (Zoom, StreamYard), providing technical support and live social media updates.
- Tracked campaign performance using Google Analytics, Twitter Analytics, and LinkedIn Insights to inform strategy.
- Ensured brand consistency and quality control across all internal and external communication materials.
- Supported proposal writing and donor reporting by supplying communication inputs, media highlights, and visual documentation.

IT specialist and Digital Media platform Manager

03/2021 – Present

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- Led the design and execution of **digital advocacy campaigns** addressing social issues, including migration, climate change, and youth empowerment.
- Developed and managed **social media strategies** to reach youth and vulnerable communities, increasing online engagement and campaign visibility.
- Coordinated **content production** (graphics, videos, infographics, blogs) to simplify complex policy issues into relatable narratives for target audiences.
- Oversaw **partnerships with media outlets, influencers, and community voices**, ensuring campaign messages reached diverse audiences.
- Monitored and evaluated communication efforts using **social media analytics and reporting tools** to measure impact and improve strategy.

Part time technician

07/2023 – 03/2024

Extreme Dimesions IT solutions

kampala, Uganda

Installing and configuring hardware and software
 Troubleshooting and resolving technical issues
 Maintaining and updating systems
 Managing user accounts and access
 Data collection and analysis
 Monitoring system performance
 Documenting technical procedures

IT INTERN

04/2022 – 07/2023

INTELLECTITECH

kampala, Uganda

Assisting with hardware and software installation:

Help install new hardware and software
Configure devices
Integrate devices into existing IT infrastructure
Providing user support
Troubleshoot technical issues
Data collection and analysis
Resolve password resets
Answer questions about software applications
Conducting data entry and maintenance
Data collection and analysis

IT INTERN

KYAMBOGO UNIVERSITY

Network deployment and configuration
System Administration and security management
Backup and Recovery services
Hardware and Software Management
User Support
Monitoring and Reporting
Collaboration and Communication
CCTV camera installation and configuration

01/2022 – 03/2022

kampala, Uganda

Education

Bachalors of information systems

Kyambogo university

08/2020 – present

kampala, Uganda

Uganda Advanced Certificate of Education

St marks college Namagoma

02/2018 – 12/2019

kampala, Uganda

Uganda Certificate of Education

Jinja College

02/2014 – 12/2017

jinja, uganda

Primary Leaving Examination

Ntaala primary school

Skills

Fibre Splicing

● ● ● ● ●

Website development and
maintenance

● ● ● ● ●

Photography and videography

● ● ● ● ●

Problem solving, IT support and
technical assistance

● ● ● ● ●

Languages

English

● ● ● ● ●

Luganda

● ● ● ● ●

Lusoga

● ● ● ● ●

Kiswahili

● ● ● ● ●

Awards

Women In Fintech Hackathon

HIPICO

Hipipo awarded me for my contribution and excellence towards the "women in fintech hackathon"

IEEE ethics competition Award

Institute of Electrical and Electrostatic Engineers

IEEE awarded me for my contribution and participation in the "IEEE Region and students Ethics Competition" at Kyambogo university

Networking basics

CISCO

01/02/2024

Introduction to cyber security

CISCO

2023

Projects

Local Conference of Youth (LCOY) – Uganda(2024-2025)

Led development of Medimate, an innovative AI health assistant, integrating OpenAI's ChatGPT and Sunbird API for multilingual health assistance. Enabled direct user-chat with healthcare professionals, prioritized mental health support, and addressed gender bias.

Coordinated communications for multiple regional consultations and national events.

Managed media relations, produced press kits, and ensured wide coverage of youth climate demands.

Created recap videos, digital banners, and participant testimonials used in national advocacy campaigns.

Youth Climate Adaptation Action Day (with Global Center on Adaptation)

Developed "Child Safe" app to empower abused children for secure and confidential reporting.

Enhanced child protection by promoting awareness and timely intervention.

Produced branded assets and managed digital storytelling across Instagram, Twitter, and LinkedIn.

Edited short-form video content capturing youth-led adaptation actions in Uganda.

Co-developed a climate storytelling toolkit for young climate communicators.

Earth Day Plastic Waste Brand Audit (with GAIA & KCCA)

Produced digital graphics and audit data visualization from waste brand audits in Kampala.

Documented field footage and edited a mini-documentary on corporate plastic waste.

Collaborated with environmental watchdogs to disseminate findings through targeted communications.

References

Nakulima Innocent, Service Advisor, CFAO motora

0751982594

Manirakiza Benjamin, Founder and ceo, AvanteonTech Innovations Ltd

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